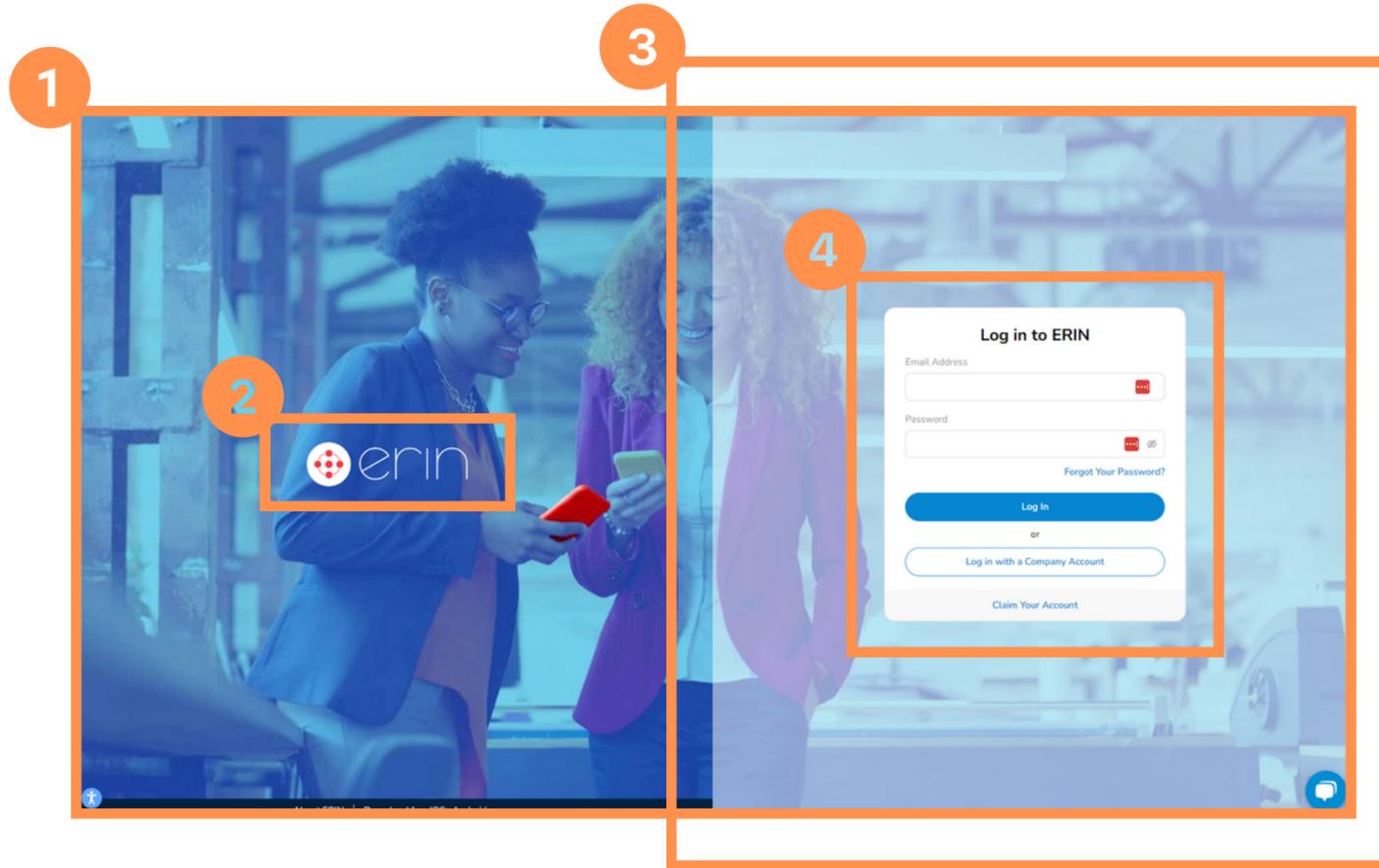


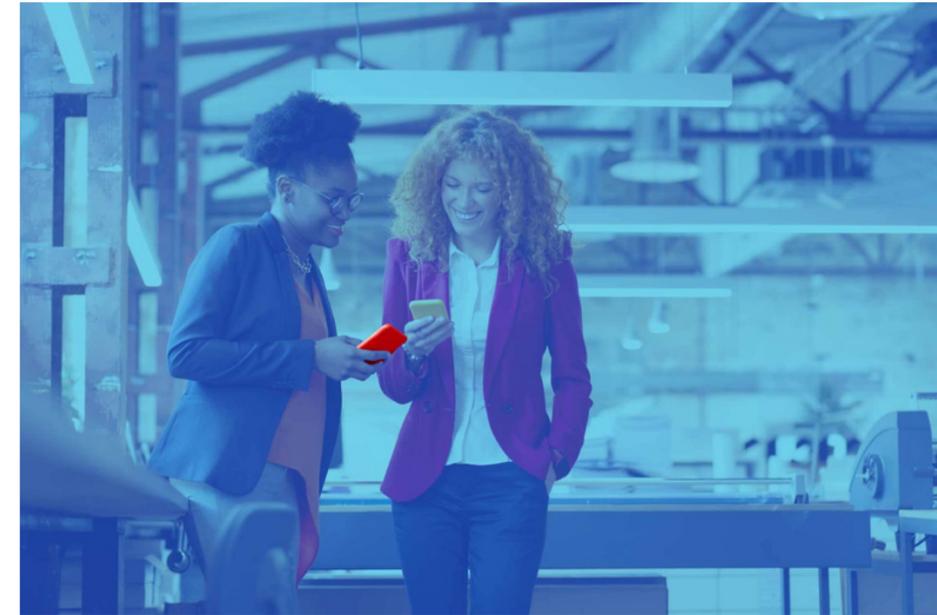
# Web Page Design



- 1 **Background image** should be a high resolution .png file and 1920x1080 and should NOT include your logo.
- 2 **Company logo** will pull from your UI settings and should stand out from your background image.
- 3 **Screen shading** is a default but can be removed in UI settings by your ERIN Customer Success Champion.
- 4 **Login box** will sit here on the web page and is built by your ERIN Customer Success Champion. This box can look different depending on your login method.

## What do you provide ERIN?

- 1 Background Image (1920x1080)



- 2 Company Logo (1920x600)



# Web Page Design Do's and Don'ts



1. Choose a background image that reflects the culture of your company!
2. Ensure the focus of your image is to the left of the image, so that it is not blocked by the login box.
3. Take note of where your logo will appear.
4. Choose a background image that will stand out from your logo so they do not blend together.
5. Send a high resolution image that is .png format.



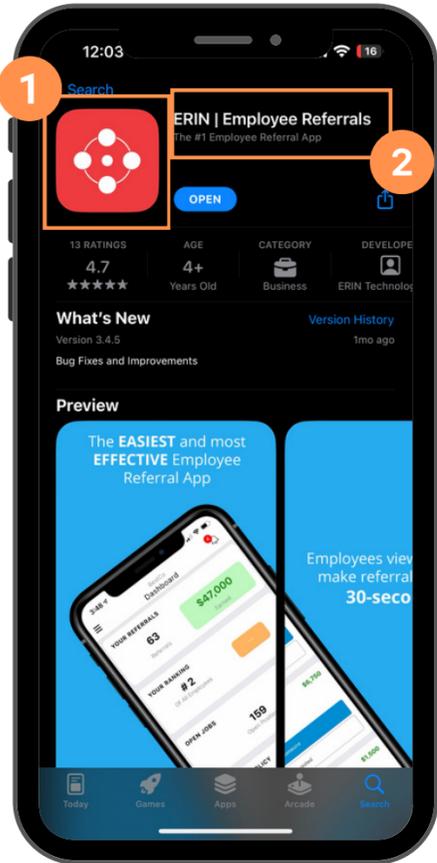
1. Include your logo in your background image that you provide your ERIN Customer Success Champion.
2. If using a white logo, avoid bright or neon colors in your background image so that the white logo is not washed out and hard to see.
3. Do not have the focus of your image in the center or right side of the screen.
4. Avoid an image with a lot of words.

# Mobile App Design

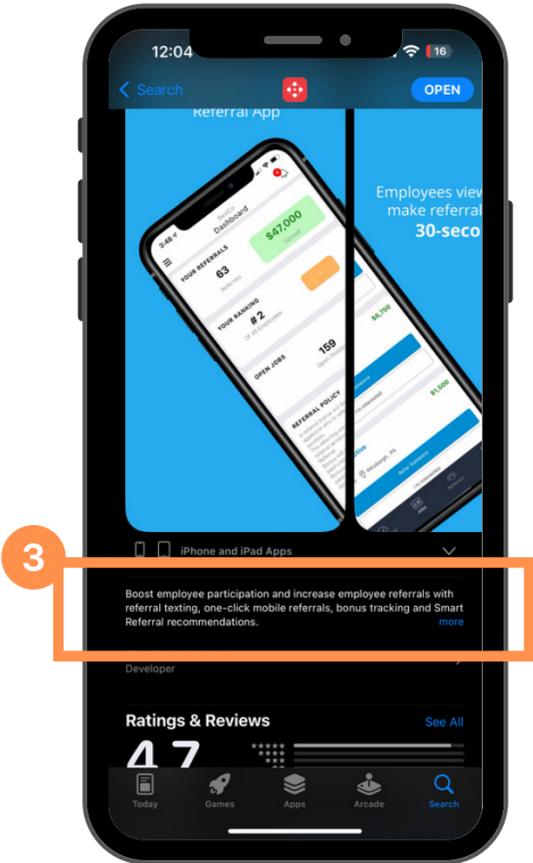
## **Full List of Assets**

- App Name (no more than 30 characters)
- Short Description (no more than 80 characters)
- Long Description (no more than 4,000 characters)
- App Icon (.png format and 1024x1024px)
- Splash Screen (.png format and 1284x2778px)
- Login Screen (.png format and 1284x2778px)
- Hex Color Codes (2–3 company colors in hex code)

# Mobile App Design - App Name, Descriptions, and Icon



- 1 **App Icon** - high resolution .png file, 1024x1024
- 2 **App Name** - no more than 30 characters



- 3 **Short Description** - no more than 80 characters



- 4 **Long Description** - no more than 4,000 characters



# Mobile App Design – Splash Screen



The **splash screen** is the first visual you will see when you open your app and will be visible while the login screen loads. This screen can be a piece of photography that matches your workforce and brand or a background color or design with your company logo or tagline. The splash screen does not have to match the login screen.

## ERIN Tips!

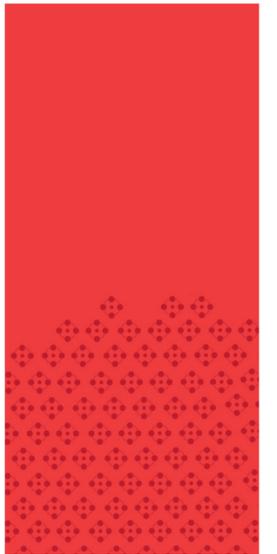
- The image you send ERIN will be exactly how the splash screen will look.
- If you want your logo to appear on the splash screen, please include it in the file you send to your ERIN CSC.
- Please ensure your image is high resolution and dimensions of 1284x2778px.
- Please do not include the phone frame in the file you send to your ERIN CSC. The image to the left is to show a mock up!

# Mobile App Design – Login Screen



The **login screen** is the main screen where your employees will log into the app. Unlike the splash screen, the login screen has components that are pulled in from the Settings in your ERIN instance. Let's walk through those pieces below:

- 1 Login Screen** – This is the background of your login screen. The login screen used to create the mock up to the left (this is what you would send ERIN).
- 2 Logo** – This will be pulled from your ERIN Settings and should not be added to your login screen image you send to your ERIN CSC.
- 3 Login Setting** – This will be pulled from your ERIN Settings and will be configured by your ERIN CSC. This section may look different depending on your login method (SSO, Claim Account, Invite). The screen shown here supports both SSO and Claim Login.



## ERIN Tips!

- The image you send ERIN should only be the background you want your login screen to have.
- Please do not add your logo to the image file you send ERIN.
- This page can look busy. Try to design your login screen accordingly and avoid busy photography that might be covered up by the login box.
- Think about your logo. Try to design a login screen that will allow your logo to pop and not blend into the background!



# Additional Assets

- Social Share Image
  - This image will populate when an employee shares a job on social media from the ERIN platform. Suggested size is 1200x628 and PNG format.
- Error Image
  - This will be used when a page does not contain any data yet, for example, Announcements or Bonuses. Company logo is often used. PNG format.
- Loading Spinner
  - This is used as the spinner when loading a page. Suggested size is 500x500 and PNG format.
- Favicon
  - Suggested size is 180x180 and PNG format.
- Brand Guidelines/Hex Color Codes
  - Will be used to design your platform for the navigation menu, highlight and button colors.

